

Cookie Policy

Kaizan Limited · Last updated 9 March 2022 · kaizan.ai/cookie-policy/

Cookies (and equivalent devices in the context of mobile devices) are small text files that are placed on your computer or device by websites that you visit and mobile applications you use. They are widely used in order to make websites and applications work, or work more efficiently, as well as to provide information to the owners of the sites and apps. The below explains the main cookies we use in our Website and App and why.

Cookie	Duration	Purpose/ Third Party Access
Google Analytics via our Website	24 hours/2 years (as applicable)	This cookie is used to collect information about how visitors use our Website. We use the information to compile reports and to help us improve our Website. Google's privacy information is available here. You can also read Google's overview of privacy and safeguarding data here.
Amplitude	12 months	This cookie is used to collect information about how visitors use our Website. We use the information to compile reports and to help us improve our Website. Amplitude's privacy information is available here.

THIRD PARTY COOKIES

Some cookies may be set by third parties when you visit this website. These third parties may be suppliers who partner with us to deliver our Services, companies that participate with us in affiliate marketing programmes and other third parties. These cookies are controlled by the third parties, so please check these third-party websites for more information about these cookies and how to manage them.

SOCIAL BUTTONS

If you share our content with friends through social networks – such as Facebook, Google and Twitter – you may be sent cookies from these third party websites and services. We can't control the setting of these cookies, so we suggest you check the third-party websites and services for more information about their cookies and how to manage them.

HOW DO I CHANGE MY COOKIE SETTINGS

Most web browsers and mobile devices allow some control of most cookies and similar devices through the browser and mobile device settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org.

Find out how to manage cookies on popular browsers:

- [Google Chrome \(here\)](#)
- [Microsoft Edge \(here\)](#)
- [Mozilla Firefox \(here\)](#)
- [Microsoft Internet Explorer \(here\)](#)
- [Opera \(here\)](#)
- [Apple Safari \(here\)](#)

To find information relating to other website browsers, visit the browser developer's website. Your mobile or tablet device provider may also provide you with additional cookie and browser control options, which may be available to you in your device settings – please consult your device settings for such device-specific controls (if applicable).

To find out more about Google Analytics and to learn how to opt out, please visit:

- [How Google uses data when you use our partners' sites or apps, or](#)

- <https://tools.google.com/dlpage/gaoptout/>.