

Cookie Policy

Kaizan Limited · Last updated 5 August 2026 · kaizan.ai/cookie-policy/

Cookies are small text files that are placed on your computer or device by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. This policy explains the cookies we use on kaizan.ai (the “Website”) and why.

We only set optional cookies (such as analytics and marketing cookies) if you accept them using the cookie banner shown on your first visit. If you decline, no optional cookies are set. You can change your choice at any time using the **“Cookie settings”** link in the footer of every page.

COOKIES WE USE

Name	Set by	Duration	Purpose
kz-consent	Kaizan	12 months	Records the cookie choice you made in the banner (stored in your browser’s local storage). Strictly necessary — set regardless of your choice, so we can respect it.
__ga, __ga_*	Google Analytics (loaded via Google Tag Manager)	Up to 2 years	Distinguishes visitors and collects information about how they use the Website. We use the information to compile reports and to help us improve the Website. Only set if you accept optional cookies. Google’s privacy information is available here .
__hstc, hubspotutk	HubSpot	6 months	Identify visitors and track visits so we can understand interest in our services and improve our marketing. Only set if you accept optional cookies. HubSpot’s privacy information is available here .
__hssc, __hssrc	HubSpot	30 minutes / session	Keep track of a visitor’s session for analytics. Only set if you accept optional cookies.

If you submit one of the forms on our Website (for example to book a demo), our forms provider (HubSpot) may set functional cookies needed to deliver the form and prevent abuse.

THIRD PARTY COOKIES

Some cookies may be set by third parties when you visit this Website, for example suppliers who partner with us to deliver our Services. These cookies are controlled by the third parties, so please check the third-party websites for more information about these cookies and how to manage them.

HOW DO I CHANGE MY COOKIE SETTINGS

The easiest way is the **“Cookie settings”** link in the footer of every page, which reopens the banner so you can change your choice. Your choice is stored for 12 months, after which we will ask again.

Most web browsers also allow some control of cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)

- Opera

To find information relating to other browsers, visit the browser developer's website.

To find out more about Google Analytics and to learn how to opt out, please visit how Google uses data when you use our partners' sites or <https://tools.google.com/dlpage/gaoptout/>.

If you have any questions about this policy, contact us at privacy@kaizan.ai.